



# GOVERNMENT COLLEGE MOKERI

**Mokeri (P.O), Kakkattil (via)Kozhikode, Kerala, Pin-673507**  
**(NAAC Accredited with 'B+' Grade)**

## INSTITUTIONAL STRATEGIC PLAN

All the programmes are planned and organized with a view of achieving the institutional Vision. The Institution gives due weightage to their suggestions and feedback in all matters related to planning and implementation of initiatives. The institution's primary goals and objectives all underscore the development of the mental, emotional, moral and spiritual faculties of the students along with the intellectual. Preparing and equipping the student body to harness its potential for the development of the immediate social environment is laid stress on in the mission statement of the institution as the underprivileged character of the region it belongs to expects of the institution an unflinching social commitment. The Principal along with College Council and other faculty members ensure the deployment of the strategic plan.

Consistent with the Mission of the Institution, the Strategic Plan delineates the aims and tactics that shall be implemented in pursuit of the stated objectives.

Institution's Strategic Goals include

- *Adhering to an effective teaching and learning process*
- *Promoting student engagement and participative management*
- *Implementing an ongoing internal quality assurance system*
- *Guaranteeing staff welfare and development*
- *Fostering industry collaboration and partnership*
- *Cultivating entrepreneurial endeavours*
- *Promoting interdisciplinary teaching and learning that is focused on research*
- *Augmenting alumni engagement and participation*
- *Engaging in outreach initiatives*

To attain the goals the institution ensures the following

- *Adherence to the Academic Calendar and Academic Planning*
- *Creation of a teaching plan in accordance with the OBE*
- *Lesson Plan Development Based on CO and PO Mapping*
- *Increased Utilisation of Teaching Aids and Adoption of ICT*
- *Establishment of electronic learning resources*
- *Advancement of research facilities and culture*
- *Offer mentorship and individual assistance*
- *Adhere to a feedback system that is open and equitable*
- *Deliver training in accordance with a needs assessment*
- *Ongoing evaluation to gauge results*
- *Development of performance via credit system*
- *Application of optimal methodologies*
- *Decentralisation of academic, administrative, and student-related powers and obligations*
- *Formulation and consistent publication of quality policy;*
- *Provision of training for all personnel;*
- *Preparation and submission of annual reports;*



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- *Vision, Mission development and their articulation in every key position*
- *Incorporation of industry professionals and academics via online sessions and invited lectures*
- *Establishment of institutional strategic objectives and implementation of a development plan*
- *Implementing and Monitoring Quality Management Systems*
- *Smooth Working of statutory committees*
- *Formation, Approval, and Implementation of Policies and Codes of Conduct*
- *Implementation of a Fair and Transparent Performance Appraisal System*
- *Organisation of Student Training and Placement Activities*
- *Student participation in a variety of committees and cells*
- *Engagement in competitive events and competition organisation*
- *Participation in extracurricular activities and social and welfare initiatives*
- *Implementation of a staff performance evaluation system*
- *Provision of staff training to enhance quality*
- *Infrastructure and work facilities of the highest quality*
- *Enforcement of a code of conduct, service regulations, and leave policies*
- *Implementation of a staff welfare policy*
- *Schemes for career advancement*
- *Deputation for seminars, conferences, and workshops, among others*
- *Assistance for research, consulting, and innovations*
- *Efficient operation of the Purchase Committee*
- *Periodic Audit*
- *Memorandums of Understanding with Industry*
- *Assistance for internships, visits, trainings, and guest lectures*
- *Provision of career guidance*
- *Strengthening of training and placement initiatives*
- *Establishment of innovation centers*
- *Efficient operation of the entrepreneurship development cell*
- *Generation of funds via project proposals*
- *Solicitation of sponsored funds from government and non-government organisations*
- *Collaborations with private and public institutes, universities, and research organisations*
- *Establishment of an alumni association, participation and registration*
- *Maintenance of a database, regular interactions with alumni, and networking*
- *Execution of awareness camps*
- *Development and modification of infrastructure buildings*
- *Implementation of smart classrooms, tutorials, and networking events*
- *Use of renewable energy*
- *Zero-plastic, ecological, and hygienic campus*



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## MOBILIZATION OF FUNDS

The Administrative Office working under the supervision of the Senior Superintendent, Head Accountant and the administrative control of the Principal implements all tasks related to finance and accounting. Annual internal and external auditing guarantees financial transparency.

Financial assistance for academic endeavours and infrastructure development in the institution is obtained exclusively from governmental sources and the UGC. Financial aid is provided to the institution by the central government in the form of the [Rashtriya Uchchattar Shiksha Abhiyan \(RUSA\) Scheme](#). The primary objective of this is to enhance the physical infrastructure via construction/maintenance/updation. Consistently, proposals are submitted to guarantee the upkeep and improvement of pre-existing infrastructure. A significant portion of our financial requirements are fulfilled through the funds allocated by the department of higher education. The state/central government not only provides financial assistance for faculty and staff salaries, but also provides the funds required to purchase laboratory apparatus, journals, books, and supplies for the library and laboratory.

Additionally, funds are allocated under a variety of financial headings for infrastructure construction and maintenance. Proposals formulated by the IQAC, departments and committees of the institution are presented to the principal. The principal exercises authority over the purchase committee, which is entrusted with the assessment of proposals before they are submitted to the [DCE](#) or concerned funding authority for approval.

Proficient execution of strategies via collaborative efforts results in enduring success and sustainability. It emphasises the IQAC's responsibility in guaranteeing the quality of implementation and necessitates ongoing development to integrate lessons learned during implementation.