P.G DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE MOKERI
Mokeri (P.O), Kakkattil (Via) Kozhikode, Kerala, Pin 673 507.
(NAAC Accredited with 'B' Grade)

REPORT ON
TWO-DAY NATIONAL SEMINAR
ON

"APPLICATION OF ARTIFICIAL INTELLIGENCE IN COMMERCE & FINANCE"
7th & 8th December 2023

Academic Year 2023-24
Funded by Department of Collegiate Education

(Supported by IQAC)

About the College

The Govt. College Mokeri has started in the year 1981 with the noble mission to 'Social Justice through Education. The College is situated in a calm greenery atmosphere in Mokeri, near Kuttyady which is on the majestic Western Ghats. The College is about 4.km away from Kuttyady town. The place is free from noise pollution and other disturbances and is most conducive for work and study. The institution offers 6 Degree courses and 4 PG Courses

About the Seminar

The two-day seminar is designed to explore the opportunities of Artificial Intelligence in commerce and finance. The seminar is intended to cover the key areas such as application of AI in teaching in commerce, banking and financial services, accounting and finance. The number of participants were limited to 40.

Brochure of the National Seminar

Mr. Shiju Sadan — Researcher and Educator in AI, Editor in Chief AI.reporter.in, Former media manager@ the Confederation Indian Textiles Industry, New Delhi and news video editor at TV9 Bangalore

Dr. Ratheesh K Nair — Research Guide and Assistant Professor of Commerce Government College Mananthavady

Dr. Ajay Joseph — Research Guide and Assistant Professor of Commerce IQAC Co-ordinator, School of Commerce and Management Studies Bharata Mata College, Thrikkakkara

Dr. Anand K — Research Guide and Assistant Professor of Commerce Government College Thrissur

ORGANISING COMMITTEE

Prof. Ashraf Koyilothan Kandiyil (Principal)
Mr. Mahesh P B (HOD P.G. Department of Commerce)
Mr. Jayesh V K (Co-ordinator - Mob: 8281258518)
Mr. Anilkumar R
Mr. Rajesh K
Mrs. Savina P
Mr. Vivek P
Mr. Nikhil OT

GOVERNMENT COLLEGE MOKERI
Re-Accredited with 'B+' Grade by NAAC
(Affiliated to University of Calicut)
Mokeri (P.O), Kakkattil (Via), Kozhikode, Kerala, Pin-673 507

Two Days National Seminar on:
APPLICATION OF ARTIFICIAL INTELLIGENCE IN COMMERCE & FINANCE
7th & 8th December 2023
Venue: Seminar Hall, Govt. College Mokeri

Organised by
P.G DEPARTMENT OF COMMERCE
in Association with IQAC

Sponsored by:
Directorate of Collegiate Education, Govt. of Kerala

Dear Sir/Madam

The Post Graduate Department of Commerce, Govt. College Mokeri, Kozhikode is glad to invite you to the Two-Day National Seminar on "Application of Artificial Intelligence in Commerce & Finance" to be held on 07th and 08th December 2023 at the college Seminar Hall. We cordially invite you and other faculty members and students of your esteemed institution to participate actively in the seminar to make it a grand success.

Mahesh P B — H.O.D Commerce
Jayesh V K — Co-ordinator
Prof. Ashraf Koyilothan Kandiyil — Principal

About the College

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The Department of Commerce started functioning since 1981 and designated as Post Graduate Department in the year 2018. The Department currently offers BBA and Mcom courses in finance stream.

About the Seminar

The two-day seminar is designed to explore the applications and opportunities of Artificial Intelligence in commerce and finance. The seminar is intended to cover the key areas such as application of AI in commerce, banking and financial services, research and accounting.

Time Schedule

● 07-12-2023(Thursday) ●

09.00 am to 9.30 am: **Registration & Inauguration**

Welcome address : **Sri. Mahesh PB**
(HOD PG Department of Commerce)

Presidential Address: **Prof. Ashraf Koyilothan Kandiyil** (Principal)

Inauguration and keynote address : **Mr. Sunil Kumar E**
(Manager-Punjab National Bank, Former Manager@PNB IT Department Head Office Delhi

Felicitation : **Dr. Arunlal K** (IQAC Co-ordinator)
: **Devanand DS** (Chairman College Union)

Vote of thanks : **Mr.Jayesh VK** (Co-ordinator)

Session I
09.30 am to 12.30 pm : **Introduction to AI, AI and Business applications**
Resource Person : **Mr.Shiju Sadan**

Session II
01.30 am to 4.30 pm : **Research through AI and Prowess**
Resource Person : **Dr.Ratheesh K Nair**

● 08-12-2023(Friday) ●

Session I
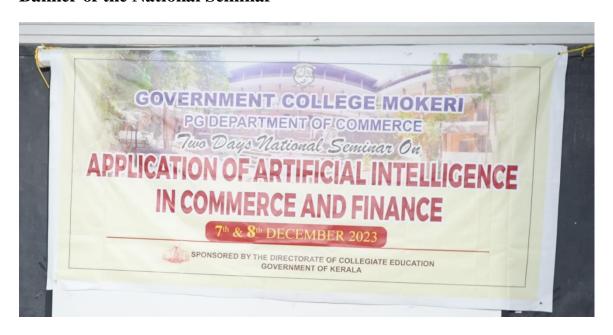09.30 am to 12.30 pm : **Exploring AI in business and acadamics**
Resource Person : **Dr.Ajay Joseph**

Session II
01.30 am to 4.30 pm : **AI applications in banking**
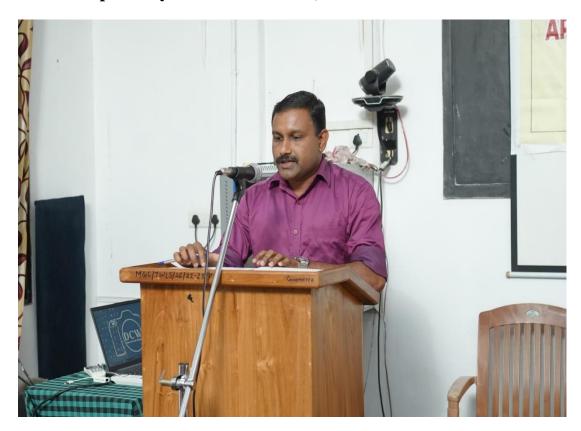Resource Person : **Dr.Anand K**

Banner of the National Seminar

Registration to the National Seminar

Inaugural Session -Prayer

Welcome Speech by Mr. Mahesh P B (HOD

Presidential Address by Prof (Dr) Sunitha Srinivas C

Inauguration and Key Note Address: Mr. Sunil Kumar E (Manager Panjab National Bank.

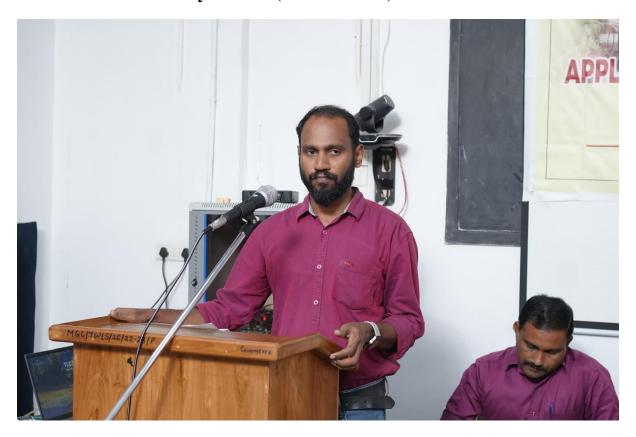# Felicitation by Various HODs , IQAC Coordinator, Union Chaiman & Commerce Association Secretary

Vote of thanks: Mr. Jayesh V K (Co-ordinator)

Targeted Learners with Faculties & RPs

Technical Session 1: Shiju Sadan- "Introduction to AI, AI & Business Application"

Technical Session2:Dr.Ratheesh K Nair –"Research through AI and Prowess"

Technical Session3:Dr.Ajay Joseph –"Exploring AI in Business and Academics"

Technical Session4:Dr.Aanad K –"AI Application in Banking"

Certificate Distribution by Principal, Sri.Ashraf K K

TWO DAY NATIONAL SEMINAR on **APPLICATION OF** *Artificial* **inteligence**

DAY -2

PG DEPARTMENT OF COMMERCE Govt College MOKERI

PRINCIPAL
GOVT. COLLEGE MOKERI

The Head Department of Commerce
Govt College Mokeri
Calicut Dt. Kerala