

Swachatha Hi Seva Programme: A Success Story of Community Collaboration

On the occasion of Gandhi Jayanti 02/10/2024, the NSS team of Government College Mokeri, in association with Kunnummal Panchayath, Haritha Karma Sena, Thozhilurappu, and local residents, organized a cleanliness drive under the Swachatha Hi Seva program.

The program was inaugurated by Kunnummal Panchayath President Smt. Reetha, who emphasized the importance of cleanliness and community involvement. Participants took an oath to uphold the values of cleanliness and contribute to a healthier environment.

The team embarked on a cleaning initiative along the Mokeri-Vadakara Road, focusing on collecting, segregating, and disposing of single-use plastics. The event also included a premises cleaning drive. Cleaned the premises by cutting away wild plants and shrubs.

The collaborative effort demonstrated the power of community engagement in promoting cleanliness and environmental sustainability. The event saw active participation from local residents, students, and government representatives, fostering a sense of responsibility and collective ownership.


The Swachatha Hi Seva program reinforced the principles of Mahatma Gandhi's vision of a clean and healthy India. The

initiative aims to inspire sustained community-led efforts to maintain a clean and green environment.



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Long 75.722371°
02/10/24 09:01 AM GMT +05:30



 **GPS Map Camera**

Mokeri, Kerala, India

MPCF+RPX, Koothuparamba – Chovva Bypass Rd, Mokeri, Kerala

673507, India


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Long 75.724348°

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 Google



 **GPS Map Camera**



Mokeri, Kerala, India

MPCF+RPX, Koothuparamba – Chovva Bypass Rd, Mokeri, Kerala


673507, India

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 **GPS Map Camera**

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 **GPS Map Camera**

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 **GPS Map Camera**



Google

Mokeri, Kerala, India


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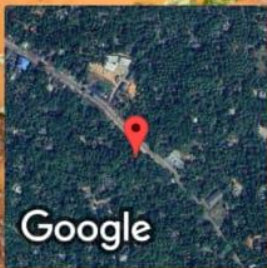
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 **GPS Map Camera**



Mokeri, Kerala, India

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 **GPS Map Camera**



Mokeri, Kerala, India


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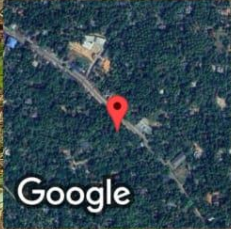
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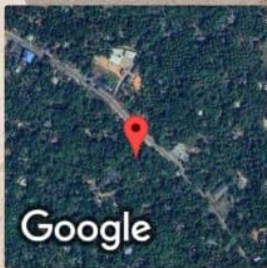
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 **GPS Map Camera**



Mokeri, Kerala, India

MPCF+MR8, Nadapuram - Kuttiady Rd, Mokeri, Kerala 673507, India

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KSRTC THOTTILPALAM BUS STATION CLEANING DRIVE

21/09/2024

Objective of the programme:

To promote cleanliness and hygiene in public spaces, NSS volunteers of Govt. College Mokeri undertook a cleaning drive at the KSRTC Bus Station, aiming to create a better environment for commuters.

Activities:

1. Cleaning of bus bays, platforms, and surrounding areas.
2. Removal of litter, trash, and debris.
3. Dusting and wiping of seats, railings, and other fixtures.
4. Cleaning of signboards and information displays.
5. Awareness campaign on importance of cleanliness and waste management.
6. Cleaning of premises.

Outcomes:

1. Significant improvement in the overall cleanliness and appearance of the bus station.
2. Enhanced awareness among commuters and stakeholders on maintaining public hygiene.
3. Demonstrated community spirit and social responsibility among NSS volunteers.
4. Appreciation from KSRTC authorities and commuters for the initiative.

Challenges:

1. Limited resources and equipment.
2. Large area to be covered.

Conclusion:

The NSS bus station cleaning drive demonstrated the unit's commitment to community service and environmental sustainability. The event showcased the potential of collective action in creating positive change.







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Thottipalam, Kerala, India
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