

GOVERNMENT COLLEGE MOKERI

TEACHERS PROFILE 2024-25



1	NAME	BIJISHA K			
2	DEPARTMENT	COMMERCE			
3	DATE OF BIRTH	03/02/1985			
4	PEN	896477			
5	DESIGNATION	ASSISTANT PROFESSOR			
6	DATE OF JOINING SERVICE	24/09/2020			
7	EMAIL ID	bijishashyju733@gmail.com			
8	MOBILE NUMBER	9778178349			
9	QUALIFICATION	M.com, NET,JRF			
10	OFFICIAL ADDRESS	Assistant Professor ,Department of Commerce Govt College Mokeri-673507			
11	RESIDENTIAL ADDRESS	'Thiruvathira',Pooloottil,Theruvanparamp old Ration Shop Road,Vishnumangalam Post, Kallachi Kozhikode-673506			
12	AREA OF INTEREST	Marketing, Human Resource Management			
13	TEACHING EXPERIENCE	UG	PG	MPHIL	OTHER
		4 yrs			

14 DETAILS OF SERVICE RENDERED:

SL NO	NAME OF THE INSTITUTION	FROM	TO
1	Govt Arts and Science College Nadapuram	24/09/2020	23/07/2024
2	Govt College Mojkeri	24/07/2024	Continuing

15 SUBJECTS HANDLED

Income tax and GST,
Basic numerical methods
Quantitative techniques for business
Business management
Marketing management

16 ACADEMIC RESPONSIBILITIES UNDERTAKEN:

Head of Department
Member of anti-ragging squad
Member of women cell
Member of academic monitoring committee
Member of Discipline committee
Coordinator of CUCBCSS

17 DUTIES PERFORMED: (INVOLMENT IN STUDENT RELATED ACTIVITIES)

Coordinator of Hunger free Campus
Convener of Nature club
NSS programme officer
Coordinator of ED Club
Coordinator of EWYL

18 SEMINARS/WORKSHOPS ORGANISED: **(GIVE DETAILS)**

19 SEMINARS ATTENDED **(GIVE DETAILS)**

Research methods and data analysis using statistical software packages & AI tools in social science organised by Pg department of Commerce,NMSM govt college Kalpetta 6,7,&^8 december 2023

20 WORKSHOPS ATTENDED **(GIVE DETAILS)**

21 REFRESHER COURSES ATTENDED: **2 weeks online orientation course in Ramanujan college Delhi**

22 ORIENTATION PROGRAMMES ATTENDED: **4 weeks online orientation course in Ramanujan college Delhi**

23 FIELD OF RESEARCH:

24 RESEARCH PROJECTS UNDERTAKEN: **(GIVE DETAILS LIKE MAJOR, MINOR, AMOUNT, AGENCY, DATE OF COMMENCEMENT, DURATION STATUS, ETC)**

25 GUIDESHIP DETAILS

25 RESEARCH PUBLICATIONS

26 BOOKS PUBLISHED:

27 PAPER PRESENTATIONS:

1. 'Impact of internet advertisement on consumer buying behaviour ' in two day international conference on "modernism,drift&transfiguration for business research conducted by school of commerce Mohamed sathak college of arts and science Chennai held on 7&8 march 2024.

28 AWARDS /HONOURS/ PATENTS CONFERRED:

29 EXTENSION ACTIVITIES:

30 MEMBERSHIP IN ACADEMIC /ADMINISTRATIVE BODIES

31 INTERNATIONAL EXPOSURE

31 ANY OTHER RELEVANT INFORMATION :

DECLARATION

I DO HERE BY DECLARE THAT THE ABOVE FURNISHED INFORMATIONS IS TRUE TO THE BEST OF MY KNOWLEDGE.