

D 110378

(Pages : 2)

Name.....

Reg. No.....

FIFTH SEMESTER (CBCSS-UG) DEGREE EXAMINATION, NOVEMBER 2024

Functional English

FEN 5B 10—CONTEMPORARY LITERARY THEORIES

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Answer the following questions in two or three sentences.

All questions can be answered.

Each question carries 2 marks.

(Ceiling 25 marks).

1. Paradox.
2. Langue and parole.
3. Signifier and signified.
4. Overt and covert content.
5. Biopolitics.
6. Binary opposition.
7. Condensation.
8. Close reading.
9. Hegemony.
10. Patriarchy.
11. Metonymy.
12. Base and superstructure.
13. Aporia.
14. Green studies.
15. Roland Barthes.

(Ceiling 25 marks)

Turn over

*Answer the following questions in a paragraph.
All questions can be answered.
Each question carries 5 marks.
(Ceiling 35 marks).*

16. Intentional and affective fallacies.
17. ISA and RSA.
18. Contributions of Elaine Showalter to feminist criticism.
19. Tripartite division of psyche.
20. Ideology.
21. Deep and surface ecology.
22. Russian formalism.
23. Sigmund Freud.

(Ceiling 35 marks)

*Answer any **two** of the following in not more than 250 words.*

24. Queer theory.
25. New Historicism.
26. Compare and contrast structuralism and post structuralism.
27. Explain the major tenets of New Criticism.

(2 × 10 = 20 marks)

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**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2024**

Functional English

FEN 5B 07—TRANSLATION STUDIES

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

I. Answer the following questions in two *or* three sentences. All questions can be answered. Each question carries 2 marks. (Ceiling : 25 marks)

- 1 Inter-semiotic translation.
- 2 Rank bound translation.
- 3 Interpretation.
- 4 Registers.
- 5 Transcreation.
- 6 What is oral translation ?
- 7 Equivalence.
- 8 Define transliteration.
- 9 What is phonological translation ?
- 10 Untranslatability.
- 11 Real-time human translation.
- 12 Literal translation.
- 13 Expand CAT.
- 14 Who wrote *A Linguistic Theory of Translation* ?
- 15 Partial translation.

Turn over

II. Answer the following questions in a paragraph. All questions can be answered. Each question carries 5 marks. (Ceiling : 35 marks)

- 16 Translating news reports.
- 17 Bible translation.
- 18 Loss and gain in translation.
- 19 Types of translation.
- 20 Machine Translation.
- 21 Issues of styles and register.
- 22 Translating poems.
- 23 Skills required for a good translator.

III. Answer any *two* of the following in not more than 250 words :

- 24 Evaluate the role of translation as intercultural communication.
- 25 Explain in detail the problems involved in translating drama.
- 26 Write a brief history of translation studies.
- 27 Examine the relevance of translation today.

(2 × 10 = 20 marks)

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Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2024**

Functional English

FEN 5D 02—LANGUAGE FOR ADVERTISING : THEORY AND PRACTICE

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

I. Answer the following questions in a sentence *or* two. All questions can be answered. Each question carries 2 marks. (Ceiling - 20 marks).

- 1 Define advertising.
- 2 What is electronic media ? Give two examples.
- 3 Define New Media.
- 4 What is billboard ?
- 5 What is copy creativity ?
- 6 What is trademark ?
- 7 How can one write a good slogan ?
- 8 What is Graffiti ?
- 9 What is fliers ?
- 10 What are the features of print media ads ?
- 11 What are the different types of new media ads ?
- 12 What is meant by client satisfaction ?

Turn over

II. Answer the following questions in a paragraph. All questions can be answered. Each question carries 5 marks. (Ceiling - 30 marks).

- 13 What are the economic benefits of advertising ?
- 14 Which are the four components of advertisement ?
- 15 What is the function and role of an advertisement agency ?
- 16 What is the criteria for the selection of media for advertisement ?
- 17 What are the qualities of a good copy writer ?
- 18 Write a note on animation in advertising.
- 19 Explain the basic principles of designing.

III. Answer any *one* of the following questions in not more than 250 words :

- 20 Write an essay on the process of advertisement.
- 21 Elaborate on the various types of advertising.

(1 × 10 = 10 marks)

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FIFTH SEMESTER (CBCSS-UG) DEGREE EXAMINATION, NOVEMBER 2024

Functional English

FEN 5B 08—PRINT MEDIA

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Answer the following questions in two or three sentences. All questions can be answered. Each question carries 2 marks. (Ceiling 25 marks)

1. Masthead
2. Offset.
3. Deadline.
4. Tombstone
5. Stringer
6. Tabloid.
7. Barker.
8. Sting operation.
9. Yellow journalism.
10. Banner.
11. Gutter of a newspaper.
12. Precision journalism.
13. Proofreading.
14. Media ethics.
15. Freelance journalism.

(Ceiling 25 marks)

Answer the following questions in a paragraph. All questions can be answered. Each question carries 5 marks. (Ceiling 35 marks)

16. Write a note on news leads.
17. New Media is changing society today. Comment.
18. Electronic media.

Turn over

19. Letters to the editor.
20. Media convergence.
21. Feature writing.
22. TV as a mass media.
23. News Agencies.

(Ceiling 35 marks)

*Answer any **two** of the following in not more than 250 words.*

24. Give a brief account of the growth and development of journalism in India.
25. Role of mass media in today's society.
26. Explain the similarities and differences between journalistic writing and creative writing.
27. Editorials.

(2 × 10 = 20 marks)

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Name.....

Reg. No.....

FIFTH SEMESTER (CBCSS-UG) DEGREE EXAMINATION, NOVEMBER 2024

Functional English

FEN 5B 09—THEATRE FOR COMMUNICATION

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Answer the following questions in two or three sentences.

All questions can be answered.

Each question carries 2 marks.

(Ceiling 25 marks).

1. Hamartia.
2. Street play.
3. Problem play.
4. Comedy.
5. Melodrama.
6. Peripeteia.
7. Masque.
8. Write the names of any two plays by Sophocles.
9. *Waiting for Godot*.
10. Aristotle's definition of a tragedy.
11. One-Act play.
12. Greek Chorus.
13. Farce.
14. Satire.
15. G B Shaw.

(Ceiling 25 marks)

Turn over

*Answer the following questions in a paragraph.
All questions can be answered.
Each question carries 5 marks.
(Ceiling: 35 marks).*

16. Elements of a tragedy according to Aristotle.
17. Ritual theatre.
18. Alienation effect.
19. Theatre of the Oppressed.
20. Stanislavski's psycho-physical system.
21. Feminist theatre.
22. Theatre of Anger..
23. Theatre of Cruelty.

(Ceiling 35 marks)

*Answer any **two** of the following in not more than 250 words.*

24. Contributions of Sophocles and Euripides to drama.
25. Theatre in the twentieth century.
26. Drama as a tool for social criticism.
27. Theatre of the Absurd.

(2 × 10 = 20 marks)

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Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2024**

Functional English

FEN 5B 07—TRANSLATION STUDIES

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

I. Answer the following questions in two *or* three sentences. All questions can be answered. Each question carries 2 marks. (Ceiling : 25 marks)

- 1 Inter-semiotic translation.
- 2 Rank bound translation.
- 3 Interpretation.
- 4 Registers.
- 5 Transcreation.
- 6 What is oral translation ?
- 7 Equivalence.
- 8 Define transliteration.
- 9 What is phonological translation ?
- 10 Untranslatability.
- 11 Real-time human translation.
- 12 Literal translation.
- 13 Expand CAT.
- 14 Who wrote *A Linguistic Theory of Translation* ?
- 15 Partial translation.

Turn over

II. Answer the following questions in a paragraph. All questions can be answered. Each question carries 5 marks. (Ceiling : 35 marks)

- 16 Translating news reports.
- 17 Bible translation.
- 18 Loss and gain in translation.
- 19 Types of translation.
- 20 Machine Translation.
- 21 Issues of styles and register.
- 22 Translating poems.
- 23 Skills required for a good translator.

III. Answer any *two* of the following in not more than 250 words :

- 24 Evaluate the role of translation as intercultural communication.
- 25 Explain in detail the problems involved in translating drama.
- 26 Write a brief history of translation studies.
- 27 Examine the relevance of translation today.

(2 × 10 = 20 marks)

D 30686

241665

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Name.....

Reg. No.....

FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION, NOVEMBER 2022

Functional English

FEN 5B 08—PRINT MEDIA

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

I. Answer the following questions in two or three sentences. All Questions can be answered. Each Question carries 2 marks.(Ceiling : 25 marks)

- 1 What is Op-ed in Journalism ?
- 2 Define blooper.
- 3 What is dummy ?
- 4 Discuss the benefits of citizen journalism in the present situation.
- 5 State the types of editorials.
- 6 What is breaking news ?
- 7 What is offset ?
- 8 What is media convergence ?
- 9 Differentiate scoop from beat.
- 10 What is a stringer ?
- 11 What is a name plate and how is it different from byline ?
- 12 Discuss Barker.
- 13 Give a note on various forms of mass media.
- 14 Explain the significance of mass media in crisis communication.
- 15 Elaborate the importance of the internet in journalism.

II. Answer the following questions in a Paragraph. All questions can be answered. Each Question carries 5 marks.(Ceiling : 35 marks)

- 16 Differentiate Traditional media from Electronic media.
- 17 Discuss precision journalism.

Turn over

- 18 Define Headline and banner. Discuss the difference with examples.
- 19 How is citizen journalism different from investigative journalism ?
- 20 Review a movie you have recently watched.
- 21 Dissert the peculiarities of print media writing from digital media writing.
- 22 What are the rules of editing ?
- 23 Discuss the requisite of an editorial in a newspaper.

16. III. Answer any *two* of the following is not more than 250 words.

17. 24 Discuss the beginning of Indian Journalism and freedom of press.
18. 25 Yellow journalism and Citizen Journalism brings in unworthy news content circulation. Argue.
19. 26 Elaborate news writing structure compared to feature writing.
20. 27 Digital journalism, a boon or bane - Discuss.

1. (2 × 10 = 20 marks)

2.

3.

241171

D 30685

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Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2022**

Functional English

FEN 5B 07—TRANSLATION STUDIES

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

I Answer the following questions in two or three sentences. All questions can be answered.
Each question carries 2 marks. (Ceiling 25 marks) :

- 1 Define cultural untranslatability.
- 2 Who are interpreters ?
- 3 Problems of translating idioms.
- 4 What are registers ?
- 5 Define transliteration.
- 6 Expand CAT.
- 7 How should scientific translations be done ?
- 8 Phonological translation.
- 9 What are the skills of a translator ?
- 10 What are oral translations ?
- 11 Faithfulness in Translation.
- 12 What is Transcreation ?
- 13 Distinguish between source language and target language.
- 14 Ethnicity of a language.
- 15 How does Eugene Nida categorize translation equivalence ?

Turn over

241171

D 30685

2

II. Answer the following questions in a paragraph. All questions can be answered. Each question carries 5 marks, (ceiling 35 marks) :

- 16 Describe the theories of Anton Popovic.
- 17 Catford's model of equivalence.
- 18 What are the skills of a translator ?
- 19 Describe the role of Bible translations in global context.
- 20 Untranslatability.
- 21 Relevance of media translation in the present era.
- 22 What is non literary translation ?
- 23 Translating poetry.

III. Answer any *two* of the following in not more than 250 words.

- 24 Examine the role played by cultural factors in translation. Cite suitable examples from your personal experience.
- 25 Translation is an effective means of intercultural communication".—Explain with examples.
- 26 Attempt an essay on the co relation between translation and technology.
- 27 What are the different theories of translation? Explain any two of them.

(2 × 10 = 20 marks)

242153

D 30687

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Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS-UG) DEGREE EXAMINATION
NOVEMBER 2022**

Functional English

FEN 5B 09—THEATRE FOR COMMUNICATION

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

I. Answer the following questions in two to four sentences. All questions can be answered. Each question carries 2 marks.

- 1 What is one-act play ?
- 2 What are miracle plays ?
- 3 Define comedy.
- 4 Who wrote *Antigone* ?
- 5 What is Masque ?
- 6 Who is associated with the epic theatre ?
- 7 Mention important plays of Euripides. (any two)
- 8 Define interlude.
- 9 What is angry theatre ?
- 10 Define Street drama.
- 11 Trace the origin of the term 'theatre'.
- 12 What is Ritualistic theatre ?
- 13 Who wrote *The Poetics* ?
- 14 What is a farce ?
- 15 Define melodrama ?

(Ceiling: 25 marks)

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II. Answer the following questions in a paragraph. All questions can be answered. Each question carries 5 marks. (Ceiling : 35 marks)

- 16 Evaluate Aristotle's definition of tragedy.
- 17 Differentiate between mystery and morality plays.
- 18 Mention the features of the theatre of the oppressed.
- 19 Drama can be a tool for social criticism-Comment.
- 20 Consider drama as a performing art.
- 21 What do you mean by Poor Theatre ?
- 22 Comment on the Feminist Theatre.
- 23 Why is Theatre of the Absurd significant ?

III. Answer any *two* of the following in not more than 250 words :

- 24 Do you think ancient Greek playwrights are still relevant ? What are their significant contributions ?
- 25 Trace the origin and development of English drama.
- 26 Attempt an essay on Stanislavski's psycho-physical system.
- 27 Critically examine Aristotle's comments on drama.

(2 × 10 = 20 marks)

242506

D 30688

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Name...Alina.....

Reg. No.....

FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION, NOVEMBER 2022

Functional English

FEN 5B 10—CONTEMPORARY LITERARY THEORIES

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

I. Answer the following questions in two or three sentences. All questions can be answered. Each Question carries 2 marks. (Ceiling : 25 marks)

1/ Metaphor.

2/ Green Studies.

3/ New Critics.

4/ Langue and Parole.

5/ Class Consciousness.

6/ Ambiguity.

7/ Woman as a writer.

8/ Russian Formalism.

9/ Paradox.

10/ Old Historicism.

11/ Distinguish between signified and signifier.

12/ Ecriture Feminine.

13/ Historicity of a text.

14/ Patriarchy.

15/ Chicago Critics.

II. Answer the following questions in a Paragraph. All questions can be answered. Each Question carries 5 marks.(Ceiling : 35 marks)

16/ Feminism.

17/ Cultural Materialism.

Turn over

242506

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18 Defamiliarisation.

19 Biopolitics.

(20) Patriarchy.

(21) Distinguish between Sex and Gender.

(22) Textuality of History.

23 Deconstructive criticism.

III. Answer any *two* of the following is not more than 250 words :

24 Eco- Criticism.

25 New Historicism.

26 Queer Theory.

27 Tripartite division of Psyche.

(2 × 10 = 20 marks)